

# Leadership of My Organization

Another foundational program, *Leadership of My Organization* focuses on strategic thinking. You'll become more aware of industry forces and how they may be affecting your organization. In addition, you'll be introduced to a framework that combines your core values and organization's purpose with a big, hairy, audacious goal. In a nutshell, you'll start thinking like a futurist.



## Participant feedback

"I loved the retreat; the curriculum was different from the retreat I attended before. One thing I particularly liked was a discussion about the anatomy of a business. It helped me better understand second stage and what I need to do to continue growing."

"Unlike working with consultants, which can be very esoteric, the retreat's content was robust. I came away with new concepts that I could incorporate into my marketing or business plans. The foundation really knows entrepreneurs."

— Kathleen Duffy Ybarra,  
CEO of Duffy Research in Phoenix

"The Edward Lowe Foundation runs a first-class executive retreat for second-stage companies trying to evolve from being an entrepreneur to taking your company to the next level of growth and resiliency.

The three days we spent with other like-minded and talented CEOs from Louisiana really helped in not just bonding and building relationships but gave us an opportunity to learn from each other."

— Alex Hernandez, president of Hernandez  
Consulting in New Orleans

## What you'll learn

- A new way to think about future threats and opportunities.
- An assessment tool to understand how the macro environment and industry forces may be eroding your profitability.
- How to craft an actionable document that captures your vision for the next five years — and how to communicate that vision to your team.
- How to transform strategic thinking into action throughout your organization.

## Why it matters

- A critical aspect of leadership is being able to anticipate the future, which enables you not only to plan effectively but also to react and adapt to surprises.
- Understanding the nature of new entrants to your industry is critical to how to hone your competitive edge.
- If you as the leader don't know where your organization is going, no one does.
- You'll increase your ability to get employees excited about the future — both in terms of the organization's growth and their individual roles within the company.