Leadership of My Organization

Another foundational program, Leadership of My Organization focuses on strategic thinking. You’ll become more aware of industry forces and how they may be affecting your organization. In addition, you’ll be introduced to a framework that combines your core values and organization’s purpose with a big, hairy, audacious goal. In a nutshell, you’ll start thinking like a futurist.

What you’ll learn

- A new way to think about future threats and opportunities.
- An assessment tool to understand how the macro environment and industry forces may be eroding your profitability.
- How to craft an actionable document that captures your vision for the next five years — and how to communicate that vision to your team.
- How to transform strategic thinking into action throughout your organization.

Why it matters

- A critical aspect of leadership is being able to anticipate the future, which enables you not only to plan effectively but also to react and adapt to surprises.
- Understanding the nature of new entrants to your industry is critical to how to hone your competitive edge.
- If you as the leader don’t know where your organization is going, no one does.
- You’ll increase your ability to get employees excited about the future — both in terms of the organization’s growth and their individual roles within the company.

Participant feedback

“I loved the retreat; the curriculum was different from the retreat I attended before. One thing I particularly liked was a discussion about the anatomy of a business. It helped me better understand second stage and what I need to do to continue growing.”

— Kathleen Duffy Ybarra, CEO of Duffy Research in Phoenix

“Unlike working with consultants, which can be very esoteric, the retreat’s content was robust. I came away with new concepts that I could incorporate into my marketing or business plans. The foundation really knows entrepreneurs.”

“The Edward Lowe Foundation runs a first-class executive retreat for second-stage companies trying to evolve from being an entrepreneur to taking your company to the next level of growth and resiliency. The three days we spent with other like-minded and talented CEOs from Louisiana really helped in not just bonding and building relationships but gave us an opportunity to learn from each other.”

— Alex Hernandez, president of Hernandez Consulting in New Orleans